



• Luxembourg, the European Capital
www.investinluxembourg.us



In the heart of Europe

- Area: 999 sq miles
- Population (1/2013): 537,000, 44% foreigners
- GDP per capita (2012): \$107,500
- Highly open (135%)
- Languages: Luxembourgish, German, French, English
- Currency: Euro (€)
- Founding member: UN, WTO, NATO, OECD, EU, Eurozone
- European Union Capital
- International financial center
- Low public debt/GDP: AAA rating
- Easy access to 500M consumer market



STRATEGIC LOCATION

A Business-Friendly Environment

- **Political stability and continuity**

- Democratic institutions
- High standards of governance
- Absence of corruption and red tape
- Easy access to decision makers
- Stable legal and regulatory environment



Luxembourg ranks among the top 12 in the World Corruption Perceptions Index.

Transparency International Corruption Perceptions Index (2010)

A Business-Friendly Environment

- **An Economy highly open to business and trade**

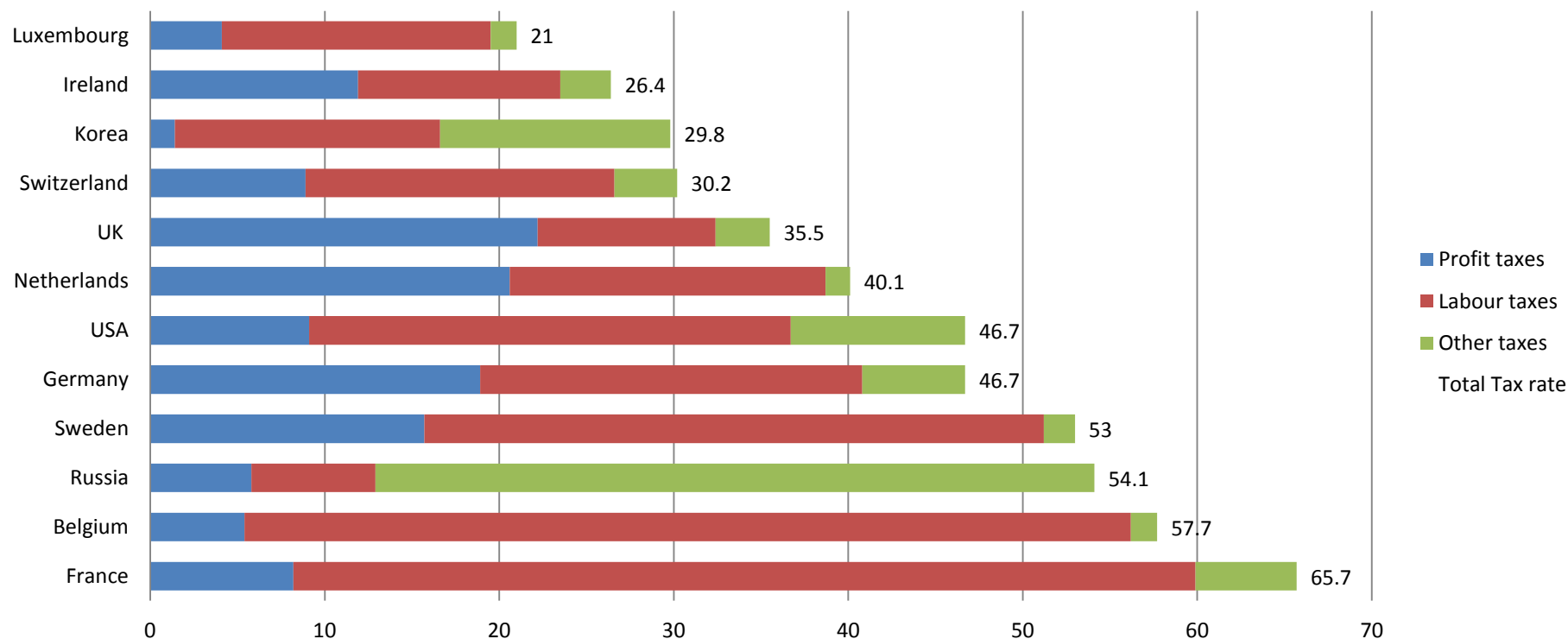
- Current account surplus
- Largest European mutual funds market
- Important international business community in manufacturing, finance, communications, and e-commerce
- Highly open labor market: 70% of jobs occupied by foreign citizens
- Lowest total Tax burden
- Low deficit, Debt/GDP

Luxembourg ranks 13th in the world, 2nd in the Eurozone on the Index of Economic Freedom.

Heritage Foundation (2011)

Country Profile

Total tax burden 2013



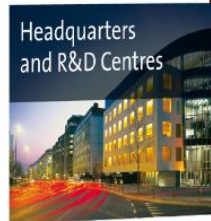
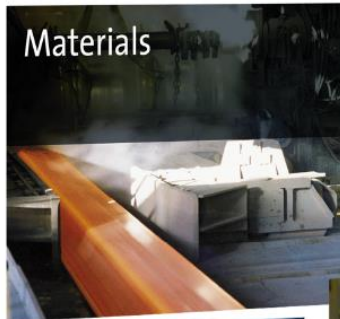
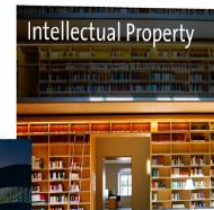
The “Total Tax Rate” measures the tax cost for companies (as a percentage of profit) borne by a standard firm. Corporate income taxes and all other taxes borne by the company are added together and expressed as a percentage of its profit before all of those taxes

A Business-Friendly Environment

- **A great place to live and work**
 - Low crime rate and high personal safety
 - Large cosmopolitan community
 - Quality national and international school network
 - International cultural offerings
 - Medieval treasures in bucolic landscape
 - High-end gastronomy
 - A gateway to visit Europe



Luxembourg's focus





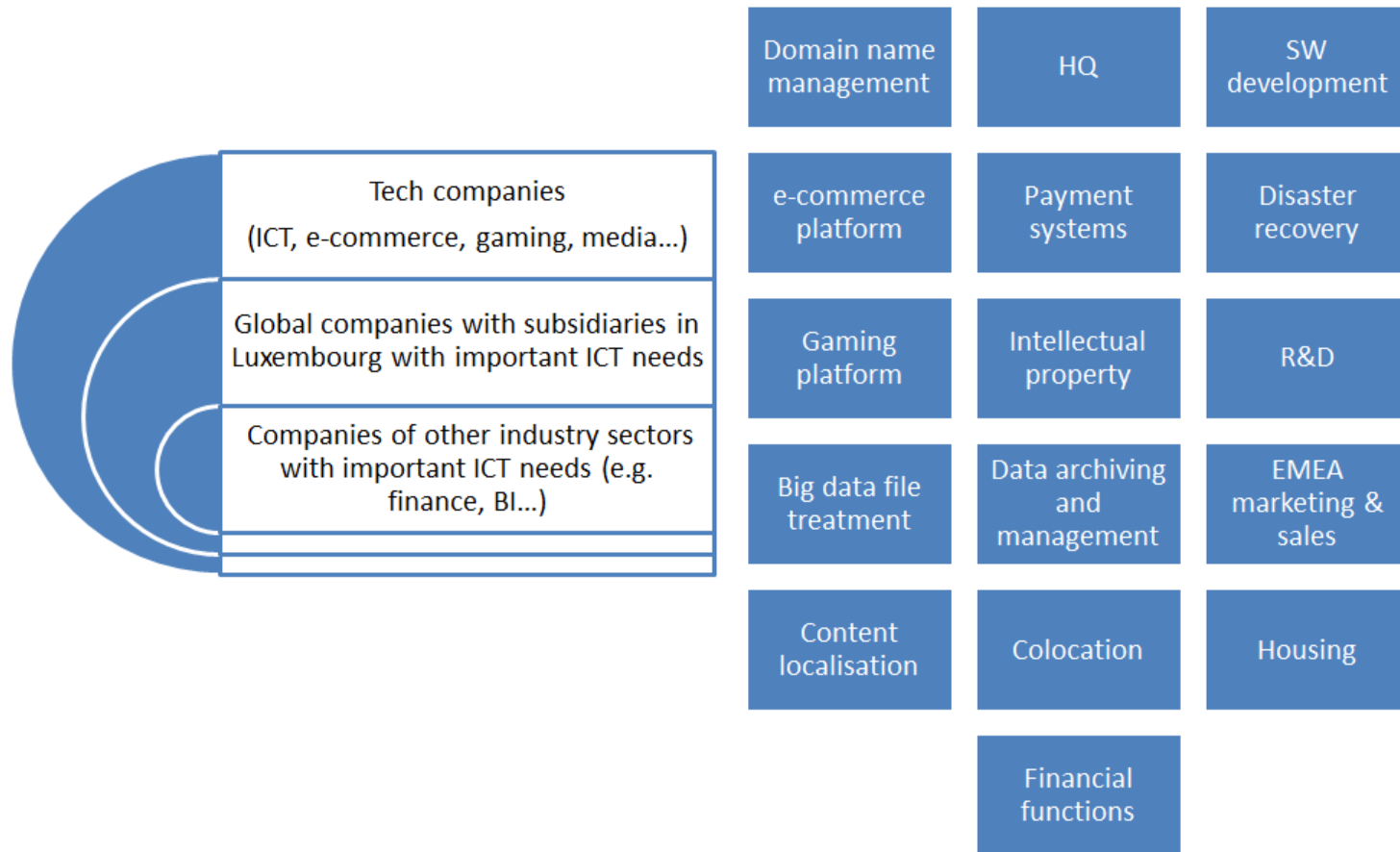
Objective:

- Act as an international trust centre for ICT, media and e-business



Strategy:

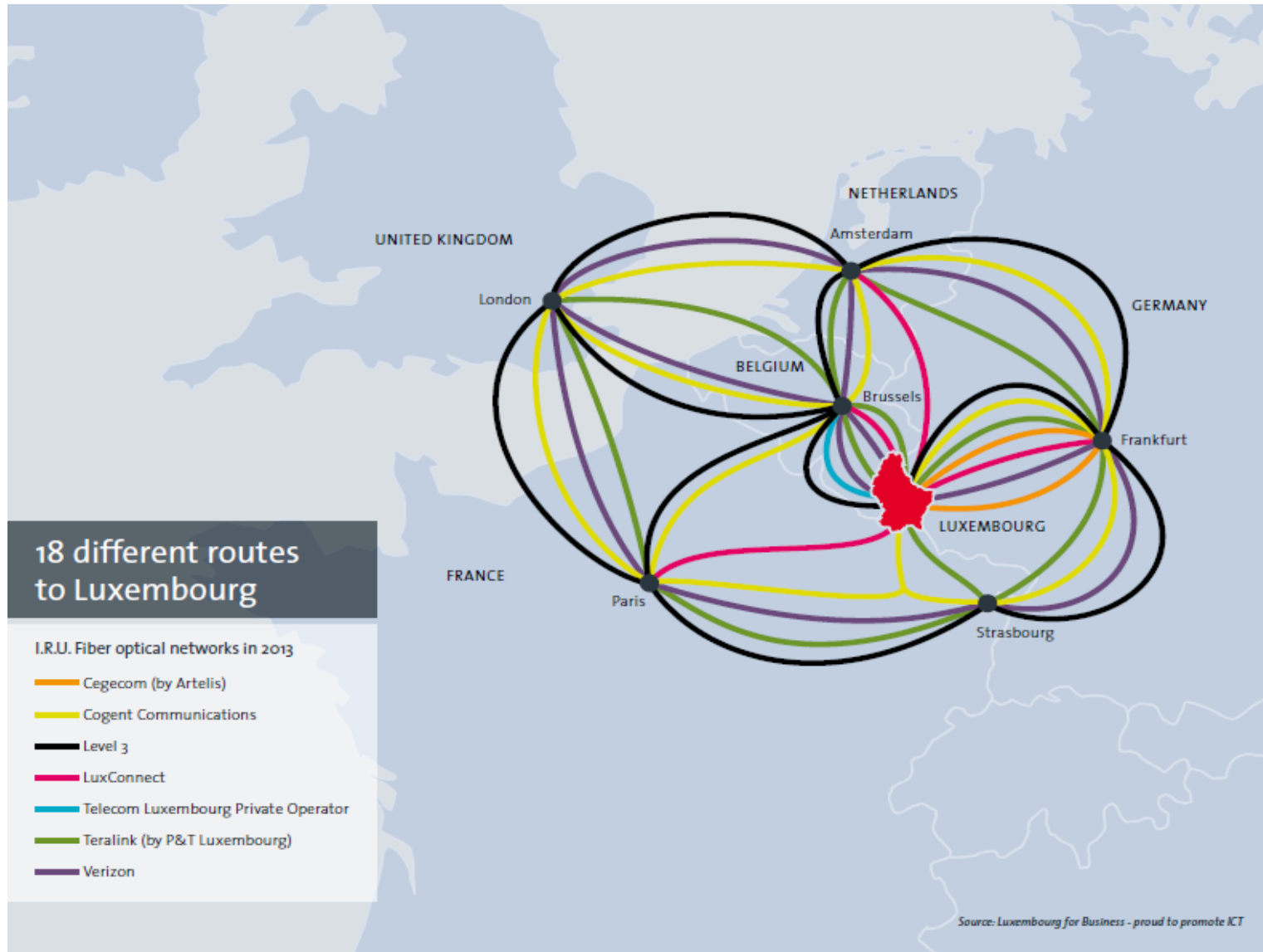
- Besides top legal and financial framework, provide state-of-the-art technical environment (i.e. last mile connectivity, backbone connectivity, data centres)






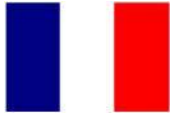

Service Offering

Housing	Business continuity	Disaster recovery	IT managed services
Private suites	Hardware hosting	IT outsourcing services	Audio streaming
Video streaming	Managed security services	Managed connectivity	IaaS, PaaS, XaaS

International Connectivity



Lowest Latency Rates

	Cities	Internet exchange	Direct circuits from Luxembourg to EU data centres	Latency (round-trip delay times in ms)
	Brussels	BNIX	Interxion, Level 3 ...	3.5
	Frankfurt, Kehl, Saarbrücken	DE	Ancotel, Interxion, Telecity, Satlinx, Level 3 ...	4.5
	Amsterdam	Ams-IX, NL-IX	Telecity, Sara, Interxion ...	6
	Paris, Strasbourg	France-IX	Interxion, Telehouse 2, Equinix 3 ...	4.8
	London, Slough	Linx	Telecity, Telehouse North, Equinix ...	8

ICT, Media and eBusiness

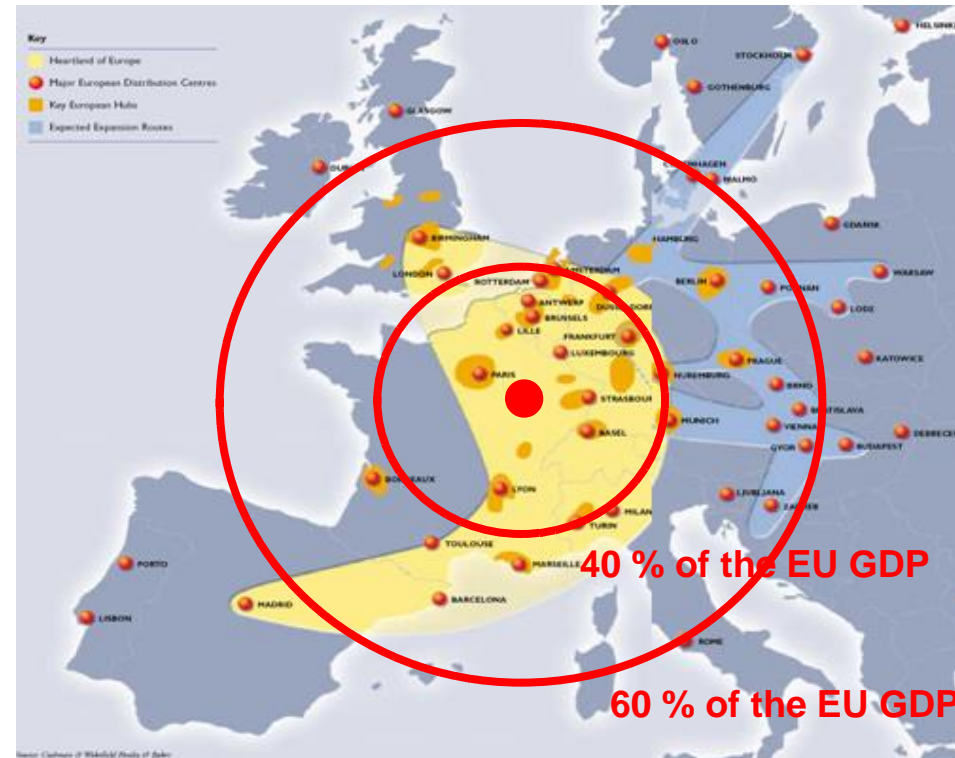


STRATEGICALLY LOCATED

60% of EU GDP within
700 km (435 miles)
of Luxembourg



a Gateway to the 500 Million
EU Market



Top 10 European Freight Airport

- **All Cargo Airport**

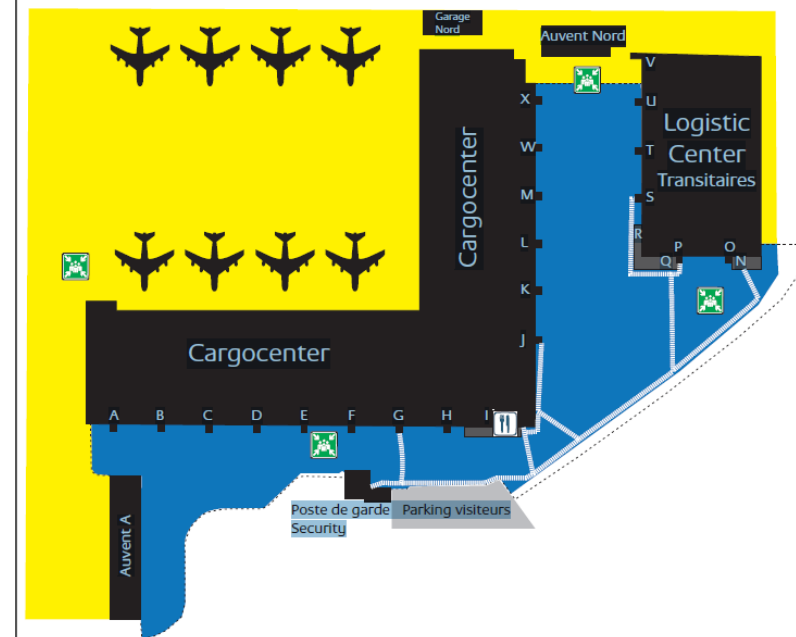
- 4,000m x 60m runway / category iii-b operations
- Uncongested
- Handling capacity of 1,000,000 t/year

- **Secure, Fast and Efficient**

- Experienced staff on duty 24/7/365
- TAPA certified
- Short aircraft/truck distance
- Quick turnaround time

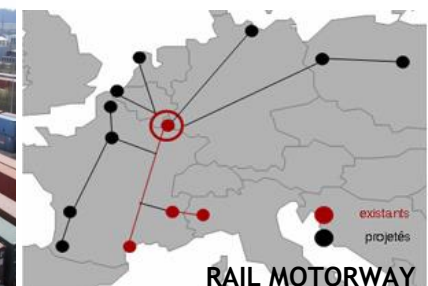
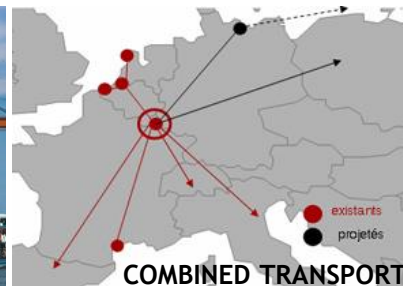
- **Specialized Infrastructure**

- Well-equipped for temperature sensitive goods
- Offsize handling area
- Veterinary station



EXTENDED INTERMODAL SEA/RAIL/ROAD CONNECTIVITY

- At the Center of Europe's North/South and East/West Rail and Motorways
- “Railmotorway” Connections to the Ports of the North, Baltic, Mediterranean, Black Sea
- Container Handling and Storage Facilities



FAST AND EASY IMPORT/EXPORT PROCEDURES

- Cooperative and Efficient Customs Administration
- Authorized Economic Operator certification
- VAT Deferrment



Pictures: Cargolux

Logistics Hub Luxembourg

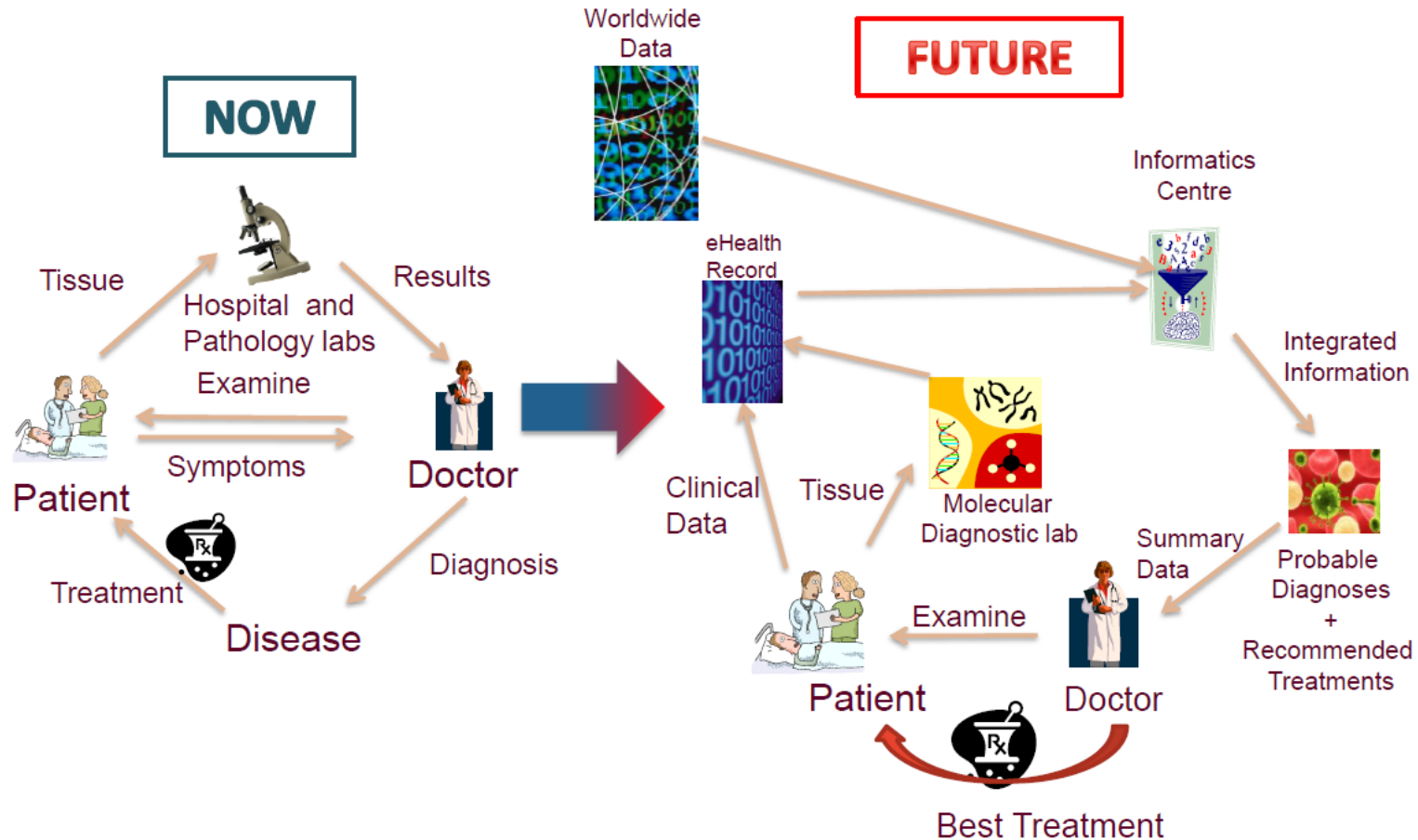


QUALITY SERVICE



Healthtech: Towards Personalized Medicine

Goal: Establish Luxembourg as a Leader in early Adoption of Personalized Medicine



2008: Personalized Medicine Initiative
Establish Luxembourg as a center of
excellence for the early adoption of
Personalized Medicine tools



- Think big:
 - Prevent the preventable
 - Cure the curable
 - Manage chronic disease when necessary

- Act small:
 - Small projects that can be easily replicated anywhere
 - Partner with the most innovative companies and research institutes
 - Use best practices from other countries and share experiences

- **Personalized Medicine Consortium**
 - University: Luxembourg Center for System's Bio-Medicine
 - Integrated BioBank of Luxembourg (IBDL, Foundation)
 - National Health Laboratory
 - National Center for Health Research
 - BioTech Accelerator
 - 5 Hospitals

Questions?

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◉ Thank you !
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